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April 20, 2011

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff

- Section A2 - Third Revised Page 32.4.1
- Ninth Revised Page 32.7
- Thirty Fourth Revised Page 33
- Twelfth Revised Page 33.6.2

The purpose of this filing is to revise the existing Service Connection Charge Waiver, Mobility/National Retail Service Connection Charge Waiver, Online Service Connection Charge Waiver and the T-Order Closer Waiver offers to include a Link-up discount limitation. This modification will become effective April 21, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Service Connection Charge Waiver Mobility/National Retail Service Connection Charge Waiver Online Service Connection Charge Waiver T-Order Closer Waiver

Overview

The Company plans to modify the Mobility/National Retail Service Connection Charge Waiver, the Service Connection Charge Waiver, the Online Service Connection Charge Waiver and the T-Order Closer Waiver promotions. Effective April 21, 2011, these promotions will be modified to denote that the waivers cannot be combined with a customer's receipt of a Link-up discount.

Modification

Effective April 21, 2011, these promotions are amended as follows:

- (1) These offers cannot be combined with a customer's receipt of a Link-up discount.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Service Connection Charge Waiver Service Connection Charges may be waived for customers who subscribe to Complete Choice Basic or any other package or service that contains those elements. It can also be waived for customers who subscribe to basic service plus two (2) non-zero rated features. Residential customers who are currently not subscribing to AT&T for local service may be eligible for this offer.	-- Customer must have at least one (1) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within AT&T territory. -- The customer must select AT&T as their local service provider. -- Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from an address in AT&T territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, AT&T may offer the customer the promotion and place the order at the new address. -- This offer is not valid for out of region customers who are new to AT&T. -- This offer is not available to existing AT&T customers. -- Customer must not have had local service with AT&T within ten (10) days prior to the new service connection date. -- AT&T employees are not eligible for this offer. -- Offer valid for only one (1) service line at the intended local service address. -- Offer may be combined with cash back offers on other affiliates or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion. -- AT&T reserves the right to discontinue or modify this promotion at any time without notice. -- The customer must place the order on or before December 31, 2011. -- This offer cannot be combined with a customer's receipt of a Link-up discount. -- Customer must have the eligible services on their new service order in order to receive the promotional offer. -- The customer must place the order through an AT&T business office, outbound telemarketing vendor or alternate channels as indicated.	1/1/2011 to 12/31/2011

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
AT&T Florida Service Territory – From Central Office where services are available	Mobility/National Retail Service Connection Charge Waiver	The Line Connection Charge may be waived for residential customers who order new local service (N Order) or move existing service (T Order) in a mobility store or national retail partner (currently Best Buy, Radio Shack, Circuit City) and also order a minimum of two (2) non-zero rated vertical features.	01/01/2011 to 12/31/2011	(E)
Promotion Restrictions/Eligibility Requirements				
- Customer must order new service or move existing service at an AT&T Mobility store or National Retail partner.				
- The customer must select AT&T as their local service provider.				
- AT&T employees are not eligible for this offer.				
- Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion.				
- AT&T reserves the right to discontinue or modify this promotion at any time without notice.				
- Customer must place the order on or before December 31, 2011. (E)				
<u>- This offer cannot be combined with a customer's receipt of a Link-up discount.</u> (N)				

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Online Service Connection Charge Waiver	Service connection charges may be waived for residential customers who order new local service (N Order) or transfer service (T Order) on att.com or bellsouth.com and who are in AT&T Southeast territory for local service. Offer available for up to three (3) lines. Subscriber must purchase a minimum of AT&T local service and at least two (2) non-zero rated vertical features or a package of local service containing in its price at least two (2) qualifying vertical features.	01/01/2011 to 12/31/2011

Promotion Restrictions/Eligibility Requirements:

- Customer must order new service or move existing service on att.com or bellsouth.com.
- Customer must select AT&T as their local service provider.
- AT&T employees are not eligible for this offer.
- Offer valid for up to three (3) service lines at the intended local service address.
- Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- AT&T reserves the right to discontinue or modify this promotion at any time without notice.
- Customer must place the order on or before 12/31/2011.
- This offer cannot be combined with a customer's receipt of a Link-up discount.
- Customer must place the order through att.com or bellsouth.com
- Customer must order a minimum of AT&T local service and at least two (2) non-zero rated vertical features or a package of local service including but not limited to any package that includes in its price two or more vertical services (e.g. Complete Choice service).

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Service Connection Charge Waiver	-- Customer must have at least one (1) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than AT&T at a local service address within AT&T territory.	1/1/2011 to 12/31/2011
	Service Connection Charges may be waived for customers who subscribe to Complete Choice Basic or any other package or service that contains those elements. It can also be waived for customers who subscribe to basic service plus two (2) non-zero rated features. Residential customers who are currently not subscribing to AT&T for local service may be eligible for this offer.	-- The customer must select AT&T as their local service provider. -- Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from an address in AT&T territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, AT&T may offer the customer the promotion and place the order at the new address. -- This offer is not valid for out of region customers who are new to AT&T. -- This offer is not available to existing AT&T customers. -- Customer must not have had local service with AT&T within ten (10) days prior to the new service connection date. -- AT&T employees are not eligible for this offer. -- Offer valid for only one (1) service line at the intended local service address. -- Offer may be combined with cash back offers on other affiliates or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion. -- AT&T reserves the right to discontinue or modify this promotion at any time without notice. -- The customer must place the order on or before December 31, 2011. -- This offer cannot be combined with a customer's receipt of a Link-up discount. -- Customer must have the eligible services on their new service order in order to receive the promotional offer. -- The customer must place the order through an AT&T business office, outbound telemarketing vendor or alternate channels as indicated.	

(N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Mobility/National Retail Service Connection Charge Waiver	The Line Connection Charge may be waived for residential customers who order new local service (N Order) or move existing service (T Order) in a mobility store or national retail partner (currently Best Buy, Radio Shack, Circuit City) and also order a minimum of two (2) non-zero rated vertical features.	01/01/2011 to 12/31/2011

Promotion Restrictions/Eligibility Requirements

- Customer must order new service or move existing service at an AT&T Mobility store or National Retail partner.
- The customer must select AT&T as their local service provider.
- AT&T employees are not eligible for this offer.
- Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion at the Company's sole discretion.
- AT&T reserves the right to discontinue or modify this promotion at any time without notice.
- Customer must place the order on or before December 31, 2011.
- This offer cannot be combined with a customer's receipt of a Link-up discount.

(N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Online Service Connection Charge Waiver	Service connection charges may be waived for residential customers who order new local service (N Order) or transfer service (T Order) on att.com or bellsouth.com and who are in AT&T Southeast territory for local service. Offer available for up to three (3) lines. Subscriber must purchase a minimum of AT&T local service and at least two (2) non-zero rated vertical features or a package of local service containing in its price at least two (2) qualifying vertical features.	01/01/2011 to 12/31/2011

Promotion Restrictions/Eligibility Requirements:

- Customer must order new service or move existing service on att.com or bellsouth.com.
- Customer must select AT&T as their local service provider.
- AT&T employees are not eligible for this offer.
- Offer valid for up to three (3) service lines at the intended local service address.
- Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- AT&T reserves the right to discontinue or modify this promotion at any time without notice.
- Customer must place the order on or before 12/31/2011.
- This offer cannot be combined with a customer's receipt of a Link-up discount.
- Customer must place the order through att.com or bellsouth.com
- Customer must order a minimum of AT&T local service and at least two (2) non-zero rated vertical features or a package of local service including but not limited to any package that includes in its price two or more vertical services (e.g. Complete Choice service).

(N)

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida Service Territory- -From Central Offices where services are available	T-Order Closer Waiver	Existing residential customers who place an order to move their service (T-order) to a new location through the Consumer Inbound sales channel may be eligible for a waiver of the line connection charge if they meet the following eligibility requirements: 1. Existing customers who place an order to move their service to a new location through a Consumer Inbound sales channel may be eligible for a waiver of the line connection charge. 2. T-orders to move service must be issued between January 1, 2011 and September 30, 2011 to qualify for this promotional offer. 3. Customer must refuse installment billing on the line connection charge. 4. Customer must be at the point of aborting the T-order prior to the waiver being offered. 5. No other line connection waiver can apply. 6. AT&T reserves the right to discontinue or modify this promotion at any time without customer notice. 7. This offer cannot be combined with a customer's receipt of a Link-up discount.	01/01/2011 to 9/30/2011

(N)